STRATEGIE INTEGRATE PER LA CREAZIONE E LO SVILUPPO DI UN ARRANGIAMENTO PRODUTTIVO LOCALE (APL) DI MARICOLTURA SULLA COSTA DI PARANÁ, BRASILE

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ABSTRACT

The general scope that guided this study was to evaluate the implementation of a local productive arrangement (LPA) of mariculture in the coast of Paraná. With theoretical-conceptual and methodological foundations guided by the strategic planning and land management, innovation systems and evaluation of public policies. The delimitation of the territorial scope of the research was determined by the municipalities of the coast of Paraná presenting Marine Aquaculture Parks and marked tracks or Preference Areas under implementation. The methodology consists of the literature review, doctrine, legislation, international conventions and national literature, benchmarking and non-participatory observation. The management of coastal territory and the use of the authorization process of physical space bodies of Union domain of water for fish farming were described and analyzed. Dynamic planning and planning mariculture were discussed considering the strategies that allow the consolidation of the activity and consequently the deployment of a cluster. The hypothesis was confirmed, different policies with an impact on a particular territory, which have complementarities, if identified and exploited, could enhance its effectiveness. The integration of planning strategies, planning and management of aquaculture in the Union marine waters in Brazil is crucial to the development of a Mariculture LPA in the state of Parana. However the process of demarcation and establishment of aquaculture parks proved ineffective, necessitating the thesis route the creation of a new planning strategy and planning mariculture with a focus on directly addressed people, peoples and traditional communities, which resulted in a normative ruling of the Brazilian government.

Key-words: preference areas, mariculure, planning, LPA.