



INTBAU ANNUAL EVENT 2017

MILANO CONFERENCE, 5-6 July

VICENZA STUDY TOUR, 7-10 July

PUTTING TRADITION INTO PRACTICE HERITAGE, PLACE, DESIGN

EVENT PROGRAMME



**PUTTING TRADITION INTO PRACTICE
HERITAGE, PLACE, DESIGN**

The 2017 INTBAU Annual Event represents a valuable exchange and updating of research and best practices for place-making, cultural landscape preservation, and community development. Politecnico di Milano and the Soprintendenza Archeologia, Belle Arti e Paesaggio per la città metropolitana di Milano, are partnering this initiative through a technical, scientific and cultural framework with the support of the Unione Italiana del Disegno, the leading Italian scientific society of drawing.

With contributions from leading experts, including university researchers, professionals and policy makers, INTBAU, a charity which works under the patronage of its founder HRH the Prince of Wales, ensures the transmission and dissemination of universal principles and contemporary applications to address the challenges for the protection and enhancement of the built heritage, an "act of civilization" in response to the gestures that daily show limits of humanity.

The Conference will highlight global actions at the diverse level to respond to six questions:

- How can global intelligence support local development?
- How should we reconstruct after a disaster?
- How can we develop our knowledge of heritage and place?
- How can place identity inform new design that will build community?
- How can we build better homes?
- How can we work together for solutions to global challenges?

Giuseppe Amoruso

Politecnico di Milano, INTBAU Italy Chair

5 JULY

REGISTRATION
8.00 - 9.00

PUTTING TRADITION INTO PRACTICE
*How can global intelligence support
local development?*
9.00 - 12.30

LUNCH
12.30 - 14.00

BUILDING FOR THE FUTURE
*How should we reconstruct
after a disaster?*
14.00 - 17.35

BREAK

PANEL DISCUSSION
18.00 - 18.30

SKY WALL

6 JULY

REGISTRATION
8.00 - 9.00

LEARNING THROUGH DRAWING
*How can we develop our
knowledge of heritage and place?*
9.00 - 12.15

LUNCH
12.30 - 14.00

DEVELOPING PLACE IDENTITY
*How can place identity inform
new design that will build
community?*

BUILDING ACCORDING TO
TRADITION
How can we build better homes?
14.00 - 16.00

BREAK

IMPLEMENTING THE NEW URBAN
AGENDA
*How can we work together for
solutions to global challenges?*
16.30 - 18.05

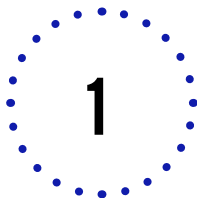
CLOSING REMARKS
18.10 - 19.00

A BRINDISI WITH INTBAU



PUTTING TRADITION INTO PRACTICE

How can global intelligence support
local development?



5 JULY

Politecnico di Milano / ROOM CASTIGLIONI
B1 Building - Via Candiani 72, Milano



WELCOME ADDRESS

Luisa Collina

Pro-Rettore alle Relazioni Esterne, Politecnico di Milano

Silvia Piardi

Direttore del Dipartimento di Design, Politecnico di Milano

Antonella Ranaldi

Soprintendente Archeologia, Belle Arti e Paesaggio per la città metropolitana di Milano

Vito Cardone

Presidente UID, Unione Italiana del Disegno

OPENING ADDRESS

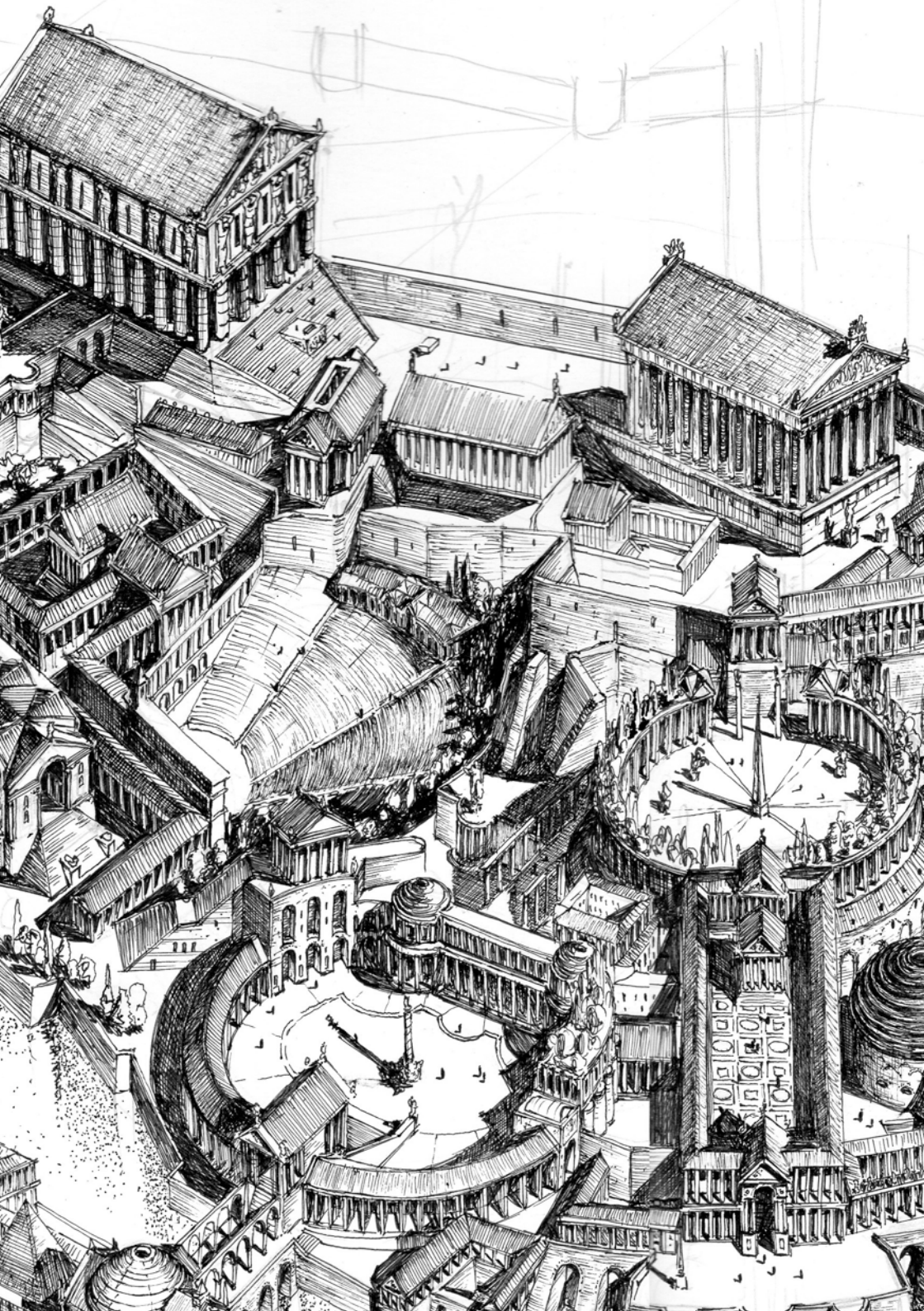
- 9.30 - 9.55 **Giuseppe Amoruso**
Politecnico di Milano, INTBAU Italy Chair
- 10.00 - 10.15 **Robert Adam**
INTBAU Chair, Adam Architecture
- 10.20 - 10.25 **Message from INTBAU's Founder and Patron,
HRH the Prince of Wales**

KEYNOTE SPEAKERS

- 10.30 - 10.55 **Rossella Salerno**
Enhancing not-outstanding cultural landscapes in a European perspective: a challenge for digitization
Politecnico di Milano
- 11.00 - 11.25 **Michael Mehaffy**
New science, new architecture...new urban agenda?
INTBAU College of Chapters Chair, KTH Royal Institute of Technology
- 11.30 - 11.55 **Gabriele Tagliaventi**
The organic reconstruction of the city 2.0 keep it simple
Università degli Studi di Ferrara, A Vision of Europe
- 12.00 - 12.25 **Raffaella Bassi**
Beauty and tradition: when street furniture and lighting contribute to create the identity of a place
Fondazione Neri – Museo Italiano della Ghisa

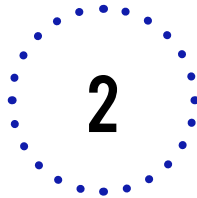
LUNCH

12.30 - 14.00

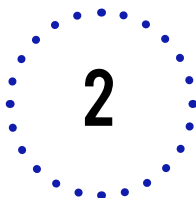


BUILDING FOR THE FUTURE

How should we reconstruct after a disaster?



5 JULY



Politecnico di Milano / ROOM CASTIGLIONI
B1 Building - Via Candiani 72, Milano
14.00 - 18.30

Chair
Anna Anzani
Politecnico di Milano



EVENT
SKY WALL

presented by Mario Bisson

design by Francesca Valan - Yuji Muramoto with the technical support of Nankai (Japan)

- 14.00 - 14.15** **Carlo Birrozzi**
Cantiere della conoscenza
Soprintendenza Archeologia, Belle Arti e Paesaggio delle Marche
- 14.20 - 14.35** **Amerigo Restucci**
Ricostruzione ed Etica Civica
Università IUAV Venezia
- 14.40 - 14.55** **Mario Centofanti and Stefano Brusaporci**
L'Aquila Model: strategies and reconstruction processes. Built environment and historic center rehabilitation
Università degli Studi di L'Aquila
- 15.00 - 15.15** **Roberto Pirzio Biroli**
"Com'era, dov'era". Lessons in future urban density
Donau-Universität Krems
- 15.20 - 15.35** **Ettore Maria Mazzola**
Sustainable restoration
University of Notre Dame
- 15.40 - 15.55** **Wittfrida Mitterer**
Constructing on built environment, transform and regenerate the city, the example of Onna
Bioarchitettura Journal
- 16.00 - 16.15** **Marco Canciani**
Methodology of analysis and virtual recomposition: the case of Retrosi (Amatrice)
Università di Roma Tre
- 16.20 - 16.35** **Enrica Pieragostini and Salvatore Santuccio**
Survey and earthquake: the case of Visso
Università degli Studi di Camerino
- 16.40 - 16.55** **Giuliana Cardani and Paola Belluco**
The architectural heritage in seismic area: geometrical survey for damage analysis and strengthening design
Politecnico di Milano
- 17.00 - 17.15** **Luca Guerrini**
Design as a tool for bringing new life to the historic centre of L'Aquila
Politecnico di Milano
- 17.20 - 17.35** **Pietro Laureano**
Reconstruction projects with participatory approach, traditional knowledge and green technologies
ICOMOS Italia

BREAK

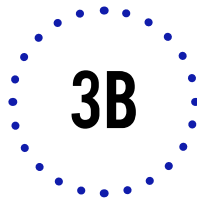
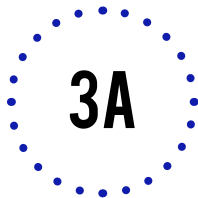
PANEL DISCUSSION

- 18.00 - 18.30** All speakers plus Emilio Faroldi (Politecnico di Milano), Maurizio Mainetti, Gianluca Paggi (Regione Emilia-Romagna) and **Luca Guardigli** (Università degli Studi di Bologna) to moderate.

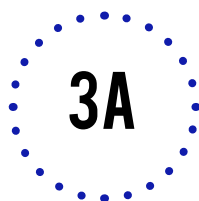


LEARNING THROUGH DRAWING

How can we develop our knowledge
of heritage and place?



6 JULY



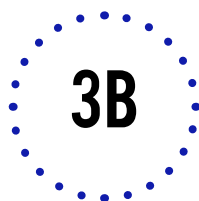
Politecnico di Milano / ROOM B2.2.11
B2 Building - Via Candiani 72, Milano
9.00 - 12.15

Chairs

Stefano Brusaporci
Università degli Studi dell'Aquila
Cristina Candito
Università degli Studi di Genova

- 9.00 - 9.20 **Antonella Di Luggo**
3D surveys and virtual explorations in the places of remembrance: the chapel of Monte dei Poveri in Naples
Università degli Studi di Napoli Federico II
- 9.25 - 9.45 **Alberto Sdegno, Silvia Masserano and Veronica Riavis**
The crociera room of villa Barbaro in Maser. Perspective restitution of architectural frescoes
Università degli Studi di Trieste
- 9.50 - 10.10 **Leonardo Paris**
Formal innovations in two sixteenth helicoidal staircases of Vignola and Mascaro
Sapienza Università di Roma
- 10.15 - 10.35 **Andrew Saunders**
Baroque topologies: novel approaches to analysis and representation of the baroque interior in the era of big data
University of Pennsylvania
- 10.40 - 11.00 **Sara Morena, Salvatore Barba (Università degli Studi di Salerno), Elena Gómez Merino (Universidad Nebrija) and José Ignacio Sánchez Rivera (Universidad de Valladolid)**
The technologies of architectural survey: a new comparison based on the tower of Sotillo de la Ribera, Burgos
- 11.05 - 11.25 **Franz Fischner**
The Last Supper interactive project. The illusion of reality: perspective and perception
Accademia Albertina di Belle Arti di Torino
- 11.30 - 11.50 **Eva J. Rodríguez Romero, Carlota Sáenz de Tejada Granados and Rocío Santo-Tomás Muro**
Lookouts as a tool for the valorisation of urban landscape. A case study of Madrid
Universidad CEU San Pablo
- 11.55 - 12.15 **Steven W. Semes**
Gustavo Giovannoni: the complete architect
University of Notre Dame

LUNCH
12.30 - 14.00



Politecnico di Milano / ROOM B2.2.6
B2 Building - Via Candiani 72, Milano
9.00 - 12.15

Chairs

Cecilia Bolognesi

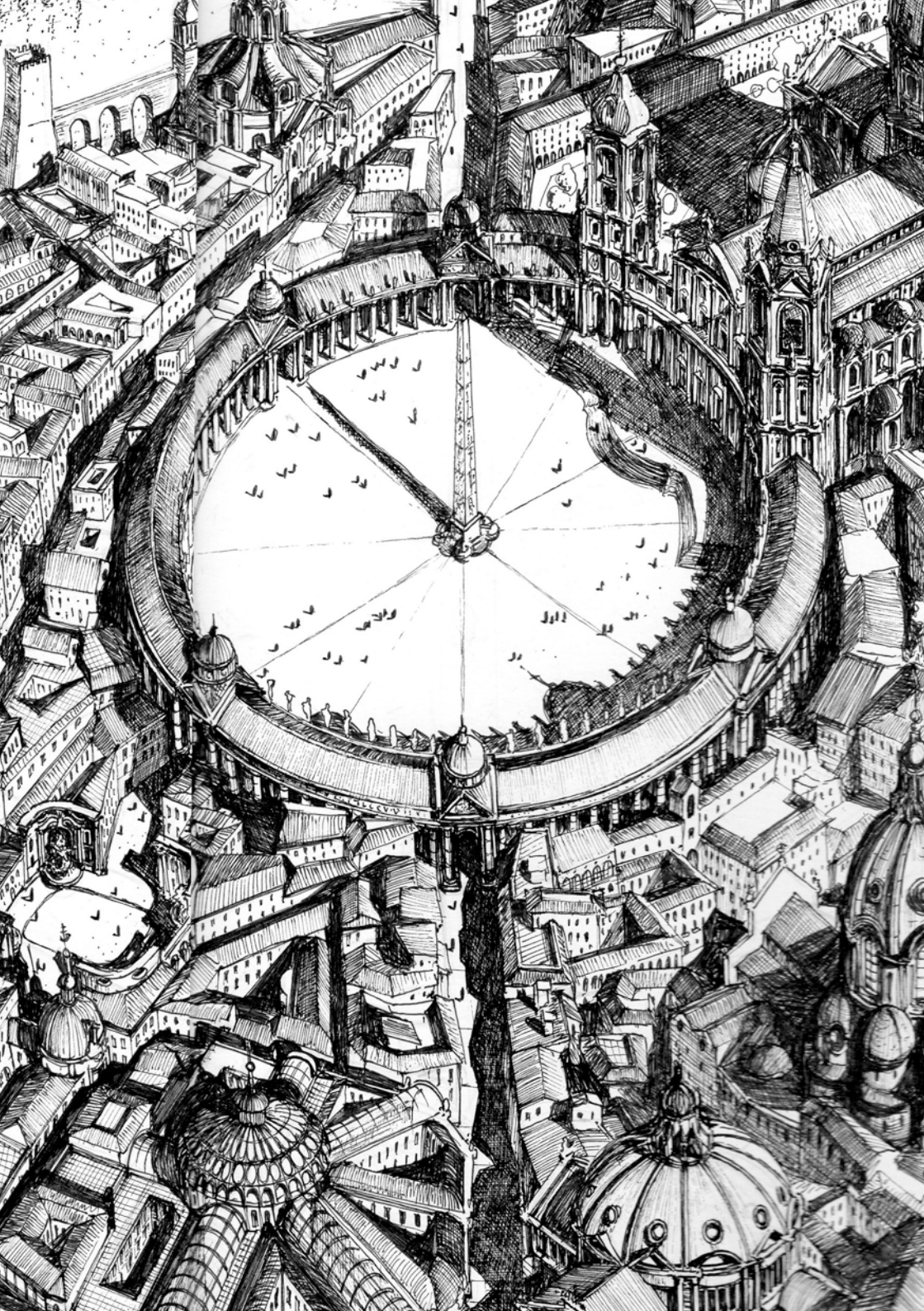
Politecnico di Milano

Michele Russo

Sapienza Università di Roma

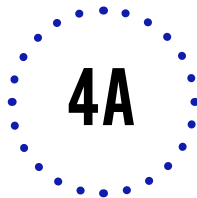
- 9.00 - 9.20 **Albert Samper, Pau Carazo and Blas Herrera**
Some reflections on the non-constructible polygon in Santa Maria Novella, Florence
Universitat Rovira i Virgili
- 9.25 - 9.45 **Alessio Cardaci and Antonella Versaci**
An integrated programme for the conservation and valorisation of the tower of Frederick in Enna
Università degli Studi di Bergamo, Università KORE di Enna
- 9.50 - 10.10 **José Antonio Franco Taboada and Ana E. Goy Diz**
Architectural representation in the Spanish renaissance: some examples from the city of Lugo
University of A Coruña
- 10.15 - 10.35 **Joaquín A. Martínez-Moya, Jaume Gual-Ortí and M. Jesús Máñez-Pitarch**
Physical scale models as diffusion tools of disappeared heritage
Universitat Jaume I
- 10.40 - 11.00 **Michela Rossi**
Learning from the past: water heritage. Landscape patterns around Parma
Politecnico di Milano
- 11.05 - 11.25 **Mariana Martins De Carvalho**
From the ruin to the temple, passing by the butchery. A reconstitution of the temple of Diana in Evora, based on literary and iconographic sources
Universidade do Porto
- 11.30 - 11.50 **Francesca Fatta and Andrea Marraffa**
The classical theatre and its material culture. The example of Lipari's masks
Università degli Studi Mediterranea di Reggio Calabria
- 11.55 - 12.15 **Carlo Berizzi and Cesare Zizza**
Designing the ideal city of Aristotle's thought
Università degli Studi di Pavia

LUNCH
12.30 - 14.00

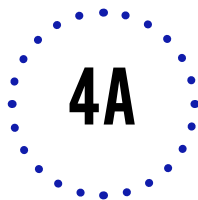


DEVELOPING PLACE IDENTITY

How can place identity inform new design
that will build community?



6 JULY

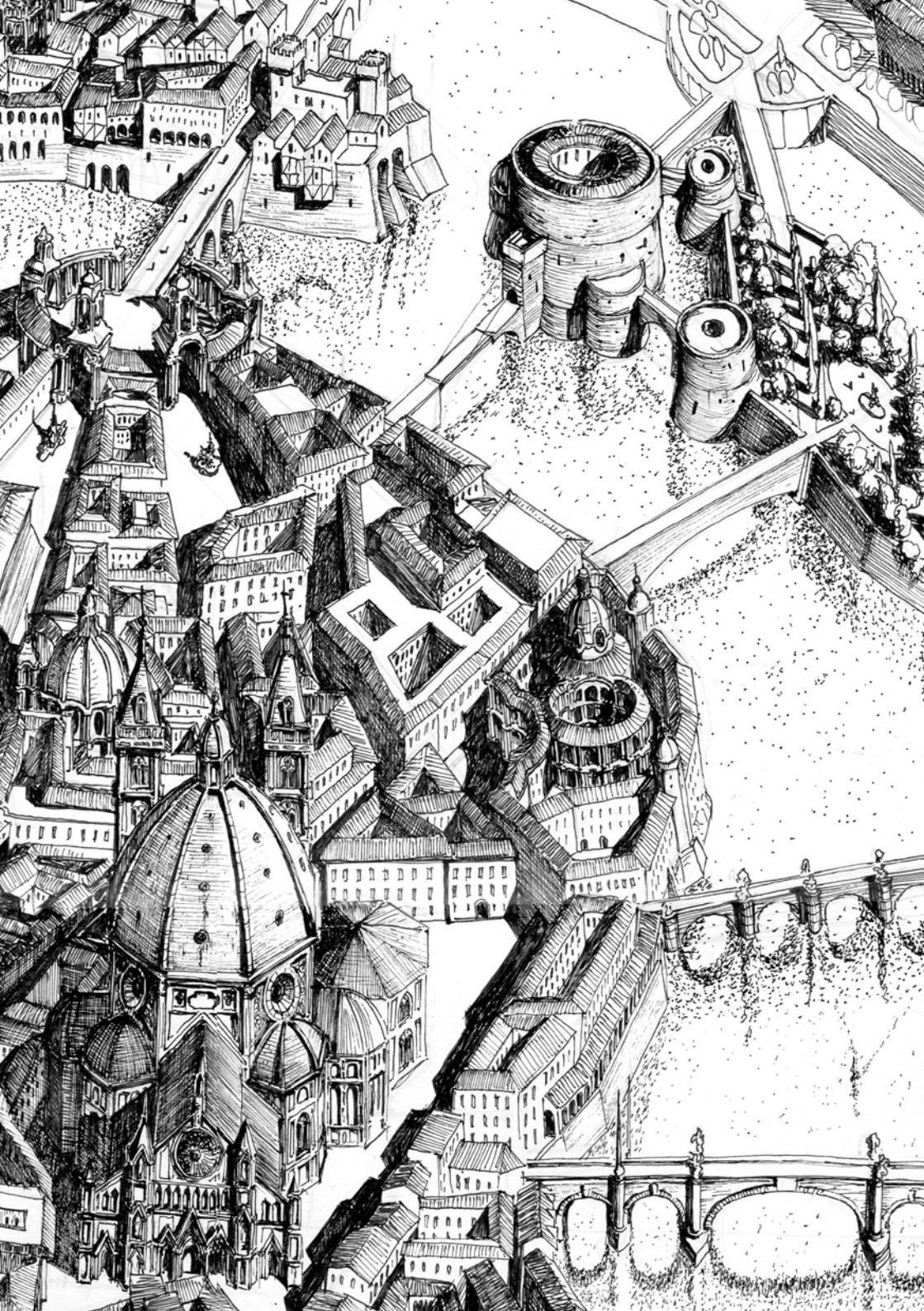


Politecnico di Milano / ROOM B2.2.11
B2 Building - Via Candiani 72, Milano
14.00 - 16.00

Chair
José Baganha
INTBAU Portugal

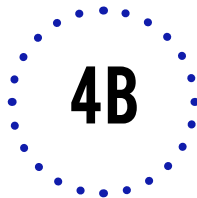
- 14.00 - 14.15 **Tomasz Jeleński**
Inclusive placemaking: building future on local heritage
Cracow University of Technology, INTBAU Poland
- 14.20 - 14.35 **David Mayernik**
Language or tradition? Continuity and innovation in the landscape of Ticino
University of Notre Dame
- 14.40 - 14.55 **Massimo Schinco** (Università degli Studi di Pavia) and **Sara Schinco**
The "ephemeral architectures" as an example of play and re-invention in shared processes of creative knowledge
- 15.00 - 15.15 **Fabio Bianconi, Sofia Catalucci and Marco Filippucci**
The identity landscape in the cataloging of scattered assets in the area of Amelia
Università degli Studi di Perugia
- 15.20 - 15.35 **Maurizio Unali, Giovanni Caffio, Alessia Maiolatesi, Giuseppe Marino and Antonella Salucci**
Intangible cultural heritage: poetics of the ephemeral in the land of Abruzzo
Università degli Studi "G. d'Annunzio" di Chieti-Pescara
- 15.40 - 15.55 **Christopher C. Miller**
Coding for community
Judson University

BREAK

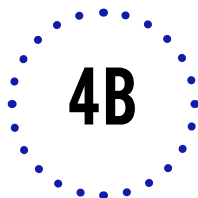


BUILDING ACCORDING TO TRADITION

How can we build better homes?



6 JULY



Politecnico di Milano / ROOM B2.2.6
B2 Building - Via Candiani 72, Milano
14.00 - 16.00

Chair
Brian Hamilton
INTBAU Ireland

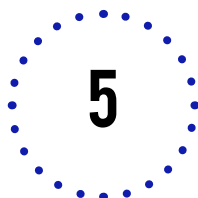
- 14.00 - 14.15 **Antonella Ranaldi**
Exploratory catalogue of architectures and rural micro-architectures in the National Park of Cilento
Soprintendenza Archeologia, Belle Arti e Paesaggio per la città metropolitana di Milano
- 14.20 - 14.35 **Mario Gallarati**
Built landscape typological components
INTBAU International College of Traditional Practitioners, Gallarati Architetti
- 14.40 - 14.55 **Manalee Nanavati**
Developing Tradition: A case of Heritage Foundation of Pakistan
Ahmedabad, Gujarat
- 15.00 - 15.15 **Valentina Pica**
Traditional earth architecture in the Euro-Mediterranean region. From conservation to knowledge for sustainable use
Università degli Studi Roma Tre
- 15.20 - 15.35 **Oriol Domínguez, Alejandro García Hermida and Carmen Moreno**
Restoring traditional architecture and promoting earth building in the M'hamid oasis: 2012-2014 campaigns
Terrachidia Association
- 15.40 - 15.55 **Audun Engh**
New Traditional Architecture and Urban Development in Northern Europe
INTBAU Scandinavia

BREAK

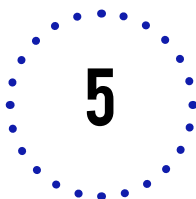


IMPLEMENTING THE NEW URBAN AGENDA

How can we work together for solutions
to global challenges?



6 JULY



Politecnico di Milano / ROOM CASTIGLIONI
B2 Building - Via Candiani 72, Milano
16.30 - 18.05

Chair
Özgür Dinçyürek
Eastern Mediterranean University, North Cyprus



EVENT
A BRINDISI WITH INTBAU
presented by BuonaVita & Alessandro Perchinenna

- 16.30 - 16.45 **Michele Morana**
Jordan - The Regional Center for Conservation and Restoration of Cultural Heritage in Jerash
Agenzia Italiana per la Cooperazione allo Sviluppo - Amman
- 16.50 - 17.05 **Richard Economakis**
Streets of hope: an urbane, ecological approach to temporary housing for EU asylum seekers
University of Notre Dame
- 17.10 - 17.25 **Anna Mazzolini**
N-AERUS Recommendations for the New Urban Agenda
Aarhus University
- 17.30 - 17.45 **Corinna Del Bianco**
Living in Pemba between public and private space. The case study of Pemba in Mozambique
Politecnico di Milano
- 17.50 - 18.05 **Julio Cesar Pérez Hernández**
Cultural landscapes with a strong identity: Havana
INTBAU Cuba

CLOSING REMARKS

18.10 - 19.00

Report from session chairs

Harriet Wennberg, INTBAU Secretariat
Giuseppe Amoroso, Politecnico di Milano, INTBAU Italy Chair



Study Tour

THE STONES OF VICENZA

The classical tradition in design and drawing

The Study Tour will give participants the opportunity to acquire a deeper understanding of and appreciation for the classical tradition, with the architecture and landscapes of Vicenza as primary source study material. Vicenza's townscape and the surrounding countryside offer an extraordinary sense of place through their landscape, built heritage, and design, as well as the highly influential architectural legacy of Palladio's 16th century villas. Learning and observation will be enhanced through sketching and drawing in a number of locations. Participants will also have lectures, guided visits of the Teatro Olimpico and Palladio Museum, and the chance to participate in a live 'sketchmob'.

7-10 JULY

VICENZA

7 JULY

Transfer from Milan to Vicenza

3.00 PM

Departure

SUNSET WELCOME ADDRESS

7.00 PM

Basilica Palladiana roof terrace

Dinner at *Osteria Righetti (Piazza Duomo)*

8 JULY

THE ART OF BUILDING IN STONE

9.00 AM

Introduction to Morseletto Workshop

10.30 AM

Visit to Morseletto Quarries and meeting

Barbara Morseletto

KEYNOTE SPEAKERS

Robert Adam (INTBAU Chair, Adam Architecture)

Pier Carlo Bontempi (Bontempi Associati), *Anne Fairfax & Richard Sammons* (Fairfax, Sammons & Partners Architects), *Helmut Rudolf Peuker* (Peuker Gebäudevermessungen),

Alireza Sagharchi (Stanhope Gate Architecture)

BRUNCH ON THE ROCKS

Morseletto Quarries

4.30 PM

DIGITAL PALLADIO. MODEL, DRAWING, EXPERIENCE

Teatro Olimpico

Giuseppe Amoruso (Politecnico di Milano), *Alberto Sardo* (CAM2/FARO Technologies),

Alberto Sdegno (Università degli Studi di Trieste)

5.30-7.00 PM

SKETCHMOB

SKETCHMOB© ITALIA – Stefan Davidovici, Marco Muscogiuri, Matteo Schubert, Irina Suteu

9 JULY

PALLADIO MUSEUM Visit

Presented by **Guido Beltrami** Palladio Museum Director

Afternoon

PALAZZO CHIERICATI Visit

Dinner at *Angolo Palladio Pizzeria (Piazzetta Palladio)*

10 JULY

Transfer from Vicenza to Milan

10.00 AM

Departure

NOTES



"We believe that
traditional building
& local character
help us to create
better places to live"

#TRADITIONINTOPRACTICE

*Become an INTBAU Member! Basic membership is free.
Join now to support our cause and enjoy unique benefits and
opportunities.*

www.intbau.org
www.intbauitalia.org



**POLITECNICO
MILANO 1863**

DIPARTIMENTO DI DESIGN



Soprintendenza
Archeologia, Belle Arti e Paesaggio
per la città metropolitana di Milano

With the patronage of



ORDINE DEGLI ARCHITETTI,
PIANIFICATORI, PAESAGGISTI E CONSERVATORI
DELLA PROVINCIA DI MILANO

With the support from



HASSEL
comunicazione

NERI



Project management - Margherita Bertoldi
Graphic design - Giorgina Colleoni
Illustrations - Ubaldo Occhinegro